

Qlik Developer Group

Sponsor Pack 2016

International Events for Qlik Technologists

www.qlikdevgroup.com  @qlikdevgroup



Welcome

Our events are free to attend. Sponsorship is therefore vital.


Thank you for taking the time to consider sponsoring the international Qlik Dev Group. The information on the following pages will provide some more information on the group and why sponsoring us is a good opportunity for your business.

Please take a look at the information here and find more on our website www.qlikdevgroup.com
To discuss sponsorship further, please contact Jason on Jason@qlikdevgroup.com or +44 7866 428555.




With a growing number of active locations around the globe & more to come in 2016 the group has access to **all major** Qlik markets.

 United Kingdom
- London
- Edinburgh


 USA
- San Francisco
- Atlanta
- Orlando
+ More in 2016

 Netherlands (Benelux)
- Amsterdam

 Germany
- Hamburg
- Frankfurt


 Denmark
- Copenhagen


 Sweden
- Malmo


 Brazil
- Rio De Janeiro
- Sao Paulo

 Chile
- Santiago


 Finland
- Helsinki

 Austria
- Vienna
- Salzburg

 Mexico
- Mexico City

 France
- Paris

 Spain
- Barcelona

 Norway
- Oslo

New locations are scheduled to be announced throughout 2016 to bring the benefits of the group to Qlik professionals throughout the world.

Top Target Locations: India, Australia, Canada, CEE, South Africa, Italy and China.

Mission statements

We are clear on what we're about and why we're doing this

“
To create an international organisation that engages and represents Qlik technologists, enhancing their knowledge with technical presentations from industry leaders and members of the community, ultimately improving the quality of Qlik product delivery across the globe.

“
To Always know where Qlik's "head is at"

“
To provide feedback to Qlik on both product and company process. (And be listened to.)

Represented Enterprises

With events being held in key cities around the world it enables attendees from a diverse range of companies to attend.



Banking

JP Morgan
Goldman Sachs
Barclays
HSBC
Standard Chartered
Deutsche Bank
RBS
Jefferies



Insurance

Aon
AIG
Royal Sun Alliance
ACE
Lloyds of London
Marsh
Willis
Markel



Implementation Partners

Accenture
PWC
PA Consulting
Climber
Differentia
K3FDS
Ometis
QuickIntelligence
Draper & Dash
Calibrate Consulting
BIPB
Cap Ventis
Perfect Image
Qlik Professional Services



Others

NHS
Spotify
Virgin Media
Vodafone
Corus
Menzies
Voyanta
Tungsten Networks



Independents

+ Many independent consultants who work for a wide range of clients.



Mika Ahtinen @MikaAhtinen · Feb 12

#ff @qlikdevgroup "eat sleep #qlik repeat" Awesome Group!
Btw.. Helsinki event 17 of march. More info coming soon.



WeSeeHope @WeSeeHope · Feb 2

.@qlikdevgroup #charityhack challenged developers to create a data analysis app for our projects! Amazing entries. Well done @simondachstr !



Brian Booden @brian_booden · Feb 1

Another storming @qlikdevgroup session @QlikViewBoy @QlikviewBI
@dvadithala, next stop Edinburgh! (hopefully)



George Beaton @gsbeaton · Jan 25

Only a week to the next @qlikdevgroup session in London. Especially looking forward to Ian Crossland's talk on @qlik's approach to big data.



Brian Dunphy @spinnyb007 · Jan 19

Flights and accommodation booked for #qlikdevgroup London.... Just need something green to wear now @qlikdevgroup #qlik



Lauren Walker @laurendatawalkr · Feb 1

Thanks once again to all @qlikdevgroup for another great night! Looking forward to event 7!



Stefan Stoichev @countnazgul · Feb 1

Booked a ticket for @qlikdevgroup session tonight in #London. Can't wait!



3



6



Steve Dark @quintelligence · 22 Dec 2015

@qlikdevgroup Yay! Happiness (noun) That feeling you get when you find you are not booked to be somewhere daft when the Dev Group happens



Jonathan Langley @jonathanlangley · Feb 1

Just grabbed my first beer at @qlikdevgroup @CampusLondon London event 6. Looking forward to some interesting topics and speakers.

#qlik



@qlikdevgroup



Sponsor Offering

Whether you're selling software, hardware, or services; our attendees make and influence those purchasing decisions.

Build and engage with your network of key personnel in the Qlik Community alongside a respected & trusted brand.

Easy access to a large unique audience all in one place – all relaxed and willing to engage.

All levels of experience represented – Luminaries, Enterprise Architects, Implementation Leads, Project Managers, Senior Developers, all the way to those still early on in their Qlik career.



Sponsor Packages

Typical Package

- Exclusivity as only one main sponsor per event
- 10 minute slot on the agenda
- 3 representatives from your company may attend
- Branded stall and meeting area
- Materials at seat
- Permanent logo (hyperlink) in slider on every main page of website
- Permanent logo with sponsored agenda
- Logo on any post-event video clips
- Promotional opportunities on the night

Cost: Varies per region, per event. Bulk discounts (dates and/or regions) and tailored solutions available. Usually around £2,000 per event – please call to discuss!



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